



Cinderella

International Scholarship Pageant

1/14/09

To Whom It May Concern:

Greetings from the International Office of the Cinderella Scholarship Program. Please permit me to introduce our program to you.

The Cinderella Scholarship Pageant is a youth development program that first started over 33 years ago to reward and encourage the personal development and the accomplishments of young women from around the world. A program that is devoted to the positive growth of children of all ages, Cinderella stresses the importance of communication, poise and social development skills. Also of importance to the Cinderella program, is instruction and participation in the performing arts... believing that this is an important part in the total development of the individual.

In addition to its fostering role in positive youth development, Cinderella also encourages its young winners to become active participants in their communities. Participation in charitable events and "giving back" to their local communities, are all important facets of the Cinderella program on the local, state, national and international level.

In addition to its focus on the arts, Cinderella is also a program that supports cultural exchange between girls of different ethnic, social and national backgrounds. At the International competition, girls are afforded social opportunities to share their unique cultural heritage with their "Cinderella Sisters" from around the world. Participants are introduced to different cultures and are encouraged to explore and celebrate their commonalities as well as the differences that make each of them special and important individuals.

Lastly, the Cinderella Program stresses the importance of higher education for young women. To that end, we have awarded millions of dollars in cash College Scholarships to thousands of our winners and titleholders. Because we value education, we understand that the 21st Century will require women to continue their roles as spouse, mother and professional... we instill the positive values of hard work and higher education into the girls and young women who choose to be a part of our organization.

The young person presenting herself to you today has been chosen from her state to represent her age division at the upcoming Cinderella International program in late July. The event will play host to girls and young women from across the country and around the world. It is truly a "once-in-a-lifetime" opportunity for her to participate in an international competition, compete for cash college scholarships and, perhaps equally as important, to meet other dynamic young people her age from around the world.

It is our hope that you will be able to help this deserving young person as she strives to solicit sponsorships so that she may attend this wonderful event. Should you have additional questions about our program, please feel free to contact me at the number listed below.

Whether or not you are able to offer sponsorship to her, I am sure you will join with me in wishing her all the best as she pursues this goal! I thank you in advance for your kind consideration of this request.

Sincerely,

Fred Vollman, President

CINDERELLA SCHOLARSHIP PROGRAM.